

Coastal Carolina Fair

2007 Fair Dates – October 25 – November 3

Outdoor Commercial & Non-Commercial Application

(Please submit ASAP for consideration)
(Please fill out completely – Incomplete Applications will not be considered)

General Information (Please type or print clearly)

Business Name: _____

Contact Person: _____

Business Phone: _____ Fax: _____ Cell: _____

E-mail Address: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Have you applied for space before? Yes ___ No ___ If yes, under what name _____

Exhibit Information

Type of Exhibit:

_____ Direct Sales: Space used for the purpose of selling merchandise or service

_____ Food Concession: Space used to sell food and certain beverages.

A COLOR PHOTOGRAPH OF THE CONCESSION IS REQUIRED. SPACE WILL BE ASSIGNED AT THE DISCRETION OF THE FAIR MANAGEMENT BASED ON APPEARANCE OF CONCESSION, SPACE AVAILABILITY AND NEED FOR PRODUCT SOLD.

Size of total space needed: Width: _____ Depth: _____

Electrical Requirements: _____

Number of Photo ID Badges Required: _____

Products or services to be exhibited or sold: List ALL products, including brand names if applicable, you would like to sell or display during the fair. Any space assignment will reference this list. Once a contract is issued, you may not display or sell any additional items without approval of the Fair office. Please be specific. General words such as "handcrafts, t-shirts, sweatshirts, clothing, toys, hats, novelties, gift items, accessories, jewelry, imports" etc. are not acceptable. Any items in your space not authorized on your contract are subject to removal at the discretion of Fair management. Please include proposed prices of merchandise.

RV/CAMPER & LIVE-IN STOCK TRUCK REQUIREMENTS

I will need space(s) as follows (contingent upon availability) (**NOTE:** *There is a 12-day minimum stay charge but all days over 12 days are discounted at 40 percent. Living on the grounds in any other area is prohibited*).

RV/Camper # of Spaces Required _____ Specify Size(s) _____
Stock Truck/Full Hookup # of Spaces Required _____ Specify Size(s) _____
Stock Truck/Electric Only # of Spaces Required _____ Specify Size(s) _____

Fair Reference: Please list two (2) fairs, festivals or other shows in which you have participated as an exhibitor.

1. _____

2. _____

Does everyone who applies receive a space? No. The Fair attempts to select exhibitors who will compliment the other products and services booked in the exhibit building. These selections depend of the products/services already booked and the products/services Fair management believes will appeal to the Fair attendee. The number of new applications received annually is greater than available space. The Fair strives to provide the fairgoer with exposure to exhibitors who provide quality products or services; therefore, it is very important to have as professional display as possible.

All applicants must submit a photograph, sketch or drawing of their proposed booth setup. Brochures or pamphlets regarding the products or services would also be helpful.

Note: This is not a contract ... This is only an application.

I certify to the best of my knowledge the above information is complete and true.

Signature: _____ Date: _____

Return signed application Coastal Carolina Fair
& Photos Outside Sales Apps.
PO Box 762
Ladson, SC 29456

Telephone: 843-572-3161
Fax: 843-572-3126
E-mail: office@coastalcarolinafair.org
Website: www.coastalcarolinafair.org

Office Use Only

Date Rcd: _____ Exhibitor #: _____ Space #: _____
Space Fee: _____ RV Fee: _____ Insurance Fee: _____