

2011 Coastal Carolina Fair Sponsorship Levels

Diamond (\$30,000)

Corporate logo or company name placed on all Fair advertising brochures, website & mail outs

200 complimentary gate passes

25 Fair VIP Parking Passes (adjacent to Gate 1)

Company banner displayed at Rodeo Show

Ability to display products

Accommodations for private company picnic, if desired

Two (2) 5' x 11' billboard located at the high profile location at the Midway (first come, first served). This billboard remains in place all year for exposure at other events held at the fairgrounds that could reach an additional 300,000 potential customers.

Corporate logo or company name on large group sign board at each patron gate entrance

Platinum (\$20,000)

Corporate logo or company name placed on all Fair advertising brochures, website & mail outs

100 complimentary gate passes

20 Fair VIP Parking Passes (adjacent to Gate 1)

5' x 11' billboard located at the high profile location at the Midway (first come, first served). This billboard remains in place all year for exposure at other events held at the fairgrounds that could reach an additional 300,000 potential customers.

Corporate logo or company name on large group sign board at each patron gate entrance

Gold (\$15,000)

Corporate logo or company name placed on all Fair advertising brochures, website & mail outs

75 complimentary gate passes

15 Fair VIP Parking Passes (adjacent to Gate 1)

5' x 11' billboard located at the high profile location at the Midway (first come, first served). This billboard remains in place all year for exposure at other events held at the fairgrounds that could reach an additional 300,000 potential customers.

Corporate logo or company name on large group sign board at each patron gate entrance

Silver (\$10,000)

Corporate logo or company name placed on all Fair advertising brochures, website & mail outs

50 complimentary gate passes

10 Fair VIP Parking Passes (adjacent to Gate 1)

5' x 11' billboard located at the high profile location at the Midway (first come, first served). This billboard remains in place all year for exposure at other events held at the fairgrounds that could reach an additional 300,000 potential customers.

Corporate logo or company name on large group sign board at each patron gate entrance

Bronze (\$5,000)

Corporate logo or company name placed on Fair website & mail outs (except the Fall water bill mail out)

20 complimentary gate passes

5 Fair VIP Parking Passes (adjacent to Gate 1)

Corporate logo or company name on large group sign board at each patron gate entrance

Patron (less than \$5,000)

10 complimentary gate passes

2 Fair VIP Parking Passes (adjacent to Gate 1)

Corporate logo or company name on large group sign board at each patron gate entrance